



Decent Work and Economic Growth

6514

Campus
Population10
Number of
Documents Publications

UM Surabaya is committed to advancing SDG 8: Decent Work and Economic Growth by promoting inclusive employment opportunities, supporting entrepreneurship, and preparing graduates to thrive in a competitive global workforce. As a university that prioritizes innovation, skills development, and economic empowerment, UM Surabaya recognizes its essential role in fostering sustainable economic growth and improving community livelihoods.

Support The Progress of Msmes. Bulak Um 2022 Surabaya KKN Team Helps Bulak Village Msmes to Create Business Identification Number (NIB)

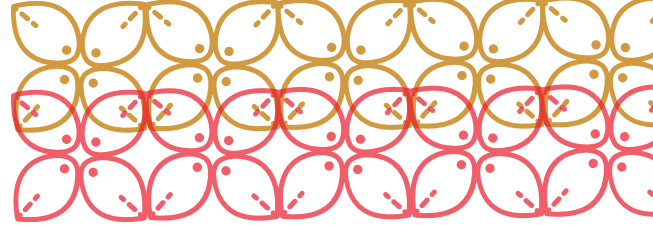
This year's KKN is different from last year which was carried out online and domicile-based, this time the 2022 KKN at the University of Muhammadiyah Surabaya has been carried out 100% offline. The theme of this year's KKN is to rise and be empowered towards an empowered society.

From the theme above, the 2022 Bulak Surabaya KKN Team consisting of 19 students consisting of various faculties including the Faculty of Business Economics (FEB), Faculty of Engineering (FT), Faculty of Islamic Religion (FAI) and Faculty of Health Sciences (FIK) succeeded in succeeding 100% of MSMEs registered in Bulak Village with Business Identification Numbers (NIB).

"This Business Identification Number is the main gateway for file management, so before taking care of other things, MSME actors must first have a Business Identification Number," said Dian, Owner of Orlando Pizza MSMEs

"My goal and the 2022 UM Surabaya bulak KKN team is to help all bulak MSMEs registered in the village to take care of the Business Identification Number (NIB) because this NIB is very important for MSMEs and there are many benefits obtained, including making it easier to apply for People's Business Credit (KUR) assistance as capital for MSMEs, getting certainty and protection in doing business at a predetermined location and getting assistance for business development. We, the Bulak KKN team, carry out socialization about NIB to Bulak MSMEs, assist in the manufacturing process and help issue NIB certificates for Bulak MSME actors based on data from Bulak villages," said Galih Utama Iswandi, Head of the 2022 UM Surabaya Bulak KKN team

This activity lasted about 2 weeks since the beginning of the opening of the KKN event in Bulak Village on July 22, 2022, during the activity there were no obstacles, which means that MSME actors are very open to receiving the arrival of UM Surabaya students.



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"Assistance in making NIB is carried out by a door to door system, namely from the house to the house of the MSME actors, of course from the beginning we have asked for permission in advance, contracted the time to meet and so on, it turns out that the MSME actors welcomed the arrival of our team, the MSME actors were very enthusiastic when they knew that one of our work programs was to help provide assistance until the NIB certificate was issued," said roro, a member of the UM Bulak KKN team Surabaya 2022.

Link : [SUPPORT THE PROGRESS OF MSMES. BULAK UM 2022 SURABAYA KKN TEAM HELPS BULAK VILLAGE MSMES TO CREATE A BUSINESS IDENTIFICATION NUMBER \(NIB\)](https://www.kompasiana.com/support-the-progress-of-msmes-bulak-um-2022-surabaya-kkn-team-helps-bulak-village-msmes-to-create-a-business-identification-number-nib) - [Kompasiana.com](https://www.kompasiana.com)

Roadshow of the National Movement of 1000 Digital Startups at the University of Muhammadiyah Surabaya

The National Movement of 1,000 Digital Startups is the first step for to create the future of Indonesia's digital economy that will change the fate of the nation. This movement wants to create many digital-based startups to transform Indonesia into a developed country with young people as the driving force.

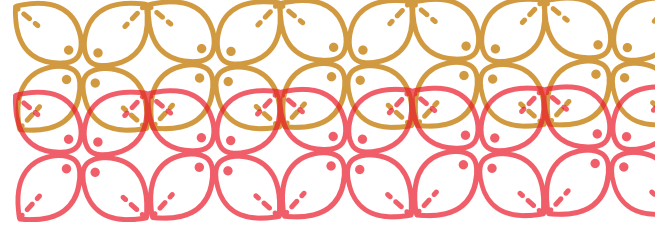
National Movement Program 1,000 Digital Startups in 2020 has been implemented in 17 cities in Indonesia and is divided into several stages, starting from Ignition, which is a seminar to explain the main problems that in Indonesia, explained by the actors in the industry.

This year's National Movement of 1,000 Digital Startups will be held in 20 implementation areas: Ambon, Bali, Balikpapan, Bandung, Batam, D.I. Yogyakarta, Jakarta, Jayapura, Kupang, Lombok, Makassar, Malang, Manado, Medan, Pekanbaru, Pontianak, Semarang, Surabaya, Surakarta, and Toba. In each This area will be established #1000StartupDigital Corner as a collaboration center for the technology, creative, and digital entrepreneurship. #1000StartupDigital This corner also provides a co-working space where all actors and Local creators can collaborate to create solutions for the needs of the community local to develop into sustainable digital innovation.

In msupport The National Movement of 1000 Digital Startups in Indonesia organized by University of Muhammadiyah Surabaya through the Faculty of Economics and Business (FEB) in collaboration with the Ministry of Agriculture Communication and Informatics on Sunday (29/8) raised the theme 'Building The Land of a Million Potential'. The webinar activity received high enthusiasm from the participants, lecturers, to presenters.

This can be seen from the large number of participants who joined on the zoom webinar of the National Movement Roadshow of 1,000 Digital Startups together University of Muhammadiyah Surabaya consisting of FEB students and several other faculties at UMSurabaya. Attended by Dr. Mundakir, S. Kep., Ners., M. Kep as Vice Rector IV of the University of Muhammadiyah Surabaya, Sonny Hendra Sudaryana, ST., M. MT as the Coordinator of Digital Startups of the Ministry of Communication and Informatics. The speaker in the event was Asri Wijayanti as the Founder of Jahitin, and Dr. M. Mochklas, MM. As the Dean of FEB UMSurabaya, as well as Adzra Imtiyas Asrin as the Moderator in supporting this Roadshow activity in Surabaya.

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This activity aims to increase awareness and provide inspiration for young people so that they are encouraged to be enthusiastic in building potential digital startups in Indonesia and build an entrepreneurial mindset that can discover the potential to form a new startup. These activities are supported with enthusiasm by Dr. Mundakir, S. Kep., Ners., M. Kep as Vice Chancellor IV UMSurabaya, by welcoming all participants who participated in the roadshow of the National Movement of 1,000 Digital Startups. "It is very appreciated that the Dean of FEB UMSurabaya has organized webinar event that is very useful and in line with the vision and mission of University of Muhammadiyah Surabaya, namely Entrepreneurship".

Indonesia's national digital cycle movement is the first step in creating a digital economy to change the future of the nation more modern and efficient, Sonny Hendra Sudaryana, ST., M.MT explained "The reason for the existence of Gerakan Nasional 1000 Startups Digital is a startup that is the savior of the economy in Indonesia at a time when Pandemic like this where many stalls or companies required to close". So that this makes an excuse for the state Indonesia is more advanced by transforming digital-based companies.

Link:

[Roadshow of the National Movement of 1000 Digital Startups at the University of Muhammadiyah Surabaya - Institute for Research, Innovation, and Community Service | LRIPM UMSurabaya](#)

